

CORONAVIRUS INFLUENCER

Instructions:

- You're a popular Youtube influencer, and your next video will be about how Coronavirus has affected your life and the world, or suggestions for how to stay entertained in quarantine.
- Since you're always looking for more "likes" and subscribers, you want to make your video interesting, funny, and relevant.
- Your video should be 2 and a half to 5 minutes long and completely in English.
- You should give it a "Clickbait" Title (*enlace sensacionalista*), see the suggestions below.
- Finally, you should adopt an 'Influencer attitude,' by starting your videos with "Hi guys, Katie here with another awesome vlog, today we're talking about ..." and closing your videos with "Don't forget to like and subscribe!" for example.
- Your video should be school appropriate, and should not contain any inappropriate language.
- Your video does not need to be well-edited, you can use mobile phones, webcams, whatever you have available. We understand you do not have the same technology as professional youtubers. Have fun, and try your best!



Examples:

These are very popular English-speaking influencers to give you some ideas:



- **Zoella** (UK): [Zoella apartment \(vlog style\)](#) [Zoella makeup tutorial](#)
- **Jenna Marbles** (US): [How to Mildly Annoy Other People](#) [Doing my own acrylic nails](#)
- **Brittany Lee Saunders** (Australia): [Aussie tries American Halloween Candy](#)
- **Pewdiepie** (Sweden/UK): [Funny Videogame Montage](#) [Minecraft is Scary](#)
- **ThatcherJoe** (UK): [Balloon Prank on my Roommate](#)
- **KSI** (UK): [Thoughts after KSI vs Logan Paul](#)

Suggestions:

Your video should be in some way related to Coronavirus. Feel free to use any of these ideas, or come up with your own idea! If you give recommendations in your video, make sure you talk about **WHY**. (note: the given "top numbers" are arbitrary).

- Top 5 Best Netflix Shows to Binge in Quarantine
- Makeup/Hair Tutorial for Staying in your House All Day
- 7 Ways to Deal with Being with your Family All Day
- Vlog: a Typical Day in Quarantine
- 6 Things to do with all of the Toilet Taper your Family Panic-Bought
- How to Cook a Spanish Omelette, Rice, Pasta, etc...
- 8 Tips for Doing your Online Coursework
- Ways to Work Out without Going to the Gym
- Pranking your Family (*tiene que ser "pranks" inofensivos, cuidado*)
- 10 Top Day-time TV Show Recommendations
- 9 Celebrities You Didn't Know Had Coronavirus
- How to Properly Wash your Hands
- 5 Most Entertaining Websites to Browse in Quarantine
- Top 5 Video Games to Play in Quarantine
- OR, CREATE YOUR OWN CORONAVIRUS VIDEO IDEA!!



Send your finished video to
katienagle@sasr.es with copy to sergiocustodio@sasr.es
 before 23rd March 2020.

The assessment criteria will be:

Rubric		Name:	
Criteria	Description	Your Score	Possible Points
Fluency and Pronunciation	A significant portion of the video is spent speaking (not just images or actions) Accurate pronunciation Natural and fluent speech (not reading from notes!)		3
Grammar and Vocabulary	Variety of grammar tenses are used accurately High-level (but informal) vocabulary is used accurately		3
Youtuber Attitude	Influencer-type video opening and closing Clickbait Title		1
Entertainment Value	Creative, original, fun to watch		2
Basics	Video length, school appropriate, relevant to coronavirus		1
Total Score			/ 10