

CORONAVIRUS INFLUENCER: PART TWO

Instructions:

- You're a popular Youtube influencer, and your **follow up** video will be about Coronavirus.
- Since you're always looking for more "likes" and subscribers, you want to make your video interesting, funny, and relevant.
- Your video should be **2 and a half to 5 minutes long** and completely in English.
- You should give it a "Clickbait" Title (*enlace sensacionalista*), see the new suggestions below.
- Finally, you should adopt an 'Influencer attitude,' by starting your videos with *"Hi guys, I'm back with another video, today we're talking about ..."* and closing your videos with *"Don't forget to like and subscribe!"* for example.
- Your video should be school appropriate, and should not contain any inappropriate language.
- Your video does not need to be well-edited, you can use mobile phones, webcams, whatever you have available. We understand you do not have the same technology as professional youtubers. Have fun, and try your best!



Youtuber Attitude Examples:

These are very popular English-speaking influencers to give you some ideas:

- **Zoella** (UK): [Zoella apartment \(vlog style\)](#) [Zoella makeup tutorial](#)
- **Jenna Marbles** (US): [How to Mildly Annoy Other People](#) [Doing my own acrylic nails](#)
- **Pewdiepie** (Sweden/UK): [Funny Videogame Montage](#) [Minecraft is Scary](#)
- **ThatcherJoe** (UK): [Balloon Prank on my Roommate](#)



What to do:

Your video should be in some way related to Coronavirus **BUT IT SHOULD NOT JUST BE TALKING ABOUT THE VIRUS.** Use any of these ideas, or come up with your own idea!

- Semana Santa/Quarantine: Expectations vs. Reality
 - Compare the plans you had with what you actually did
- MTV Cribs style house tour: ex: [Snoop Dogg](#), [DJ Khaled](#), [Missy Elliot](#)
 - Explain why your house is an amazing place to spend quarantine (this will likely be ironic/sarcastic)
- "Interview" your family members
 - Create a documentary-style video, asking your families different questions about their Coronavirus experience **BUT ALL OF THE CHARACTERS MUST BE YOU ACTING AS YOUR FAMILY MEMBERS.**
- Unboxing your groceries, Amazon delivery, online shopping, etc. [example](#)
- Product/App Review (must be related to Coronavirus- homework platforms, HouseParty, etc.)
- Q&A video: create your own Question and Answer style video, related to Coronavirus.
- OR, CREATE YOUR OWN ORIGINAL VIDEO IDEA!!



What NOT to do:

You most likely already did a video explaining how to keep yourself entertained in quarantine, so I do not want another similar video. Follow the suggestions above, or choose another original idea.

- Ways to stay entertained in quarantine
- Best Netflix series to binge/ games to play
- Vlog: my daily routine in quarantine



Send your finished video to
katienagle@sasr.es and to sergiocustodio@sasr.es
before 11th May.

Rubric		Name:	
Criteria	Description	Your Score	Possible Points
Fluency and Pronunciation	A significant portion of the video is spent speaking (not just images or actions) Accurate pronunciation Natural and fluent speech (not reading from notes!)		3
Grammar and Vocabulary	Variety of grammar tenses are used accurately High-level (but informal) vocabulary is used accurately		3
Youtuber Attitude	Influencer-type video opening and closing Clickbait Title		1
Entertainment Value/ Effort	Creative, original, fun to watch Effort was put into the making of the video		2
Basics	Video length, school appropriate, relevant to coronavirus		1
Total Score			/ 10